

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 167706

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: MARKET RESEARCH:MULTIPLE-STUDY CONTRACT-UK, FY-1975

FOR SHAW

REF: STATE A-5083, JUNE 12, 1973

1. IN VIEW EXPIRATION FY-1974 MULTIPLE-STUDY MARKET RESEARCH CONTRACT, POST AUTHORIZED UNDERTAKE SOLICITATION OF BIDS FOR NEW (FY-1975) ANNUAL CONTRACT TO BE EFFECTIVE O/A AUGUST 28. EXPIRATION 1974 CONTRACT PRECLUDES EXERCISE OF ANY OF THREE OPTIONS THEREUNDER.

2. COMMERCE PROPOSES CONTRACT WITH ONE FIRM ONLY AND THAT NEW CONTRACT PROVIDE FOR A MINIMUM OF THREE (3) STUDIES PLUS THREE (3) ADDITIONAL (OPTIONAL STUDIES) FOR MAXIMUM SIX (6) STUDIES.

3. UPON RECEIPT BIDS, POST REQUESTED CABLE SUMMARY. INCLUDE (A) PRICE PER STUDY AND TOTAL PRICE OFFERED BY EACH BIDDER, (B) CONFIRMATION NUMBER MINIMUM AND OPTIONAL STUDIES (C) BIDDERS QUALIFICATIONS AND (D) POST RECOMMENDATION.

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4. IF CONTRACT TO BE EXECUTED IN POUNDS (SEE CHAPTER XI, SECTION 5, PARA 05, OVERSEAS OPERATIONS MANUAL), SUMMARY CABLE SHOULD SPECIFY PRICE PER STUDY IN POUNDS AND DOLLAR EQUIVALENT AT EXCHANGE RATE POST REPEAT POST PROPOSES BE USED FOR ISSUANCE DOLLAR BUDGET AUTHORIZATION COVERING VALUE MINIMUM NUMBER STUDIES.

5. IT IS ANTICIPATED THAT BIDS IN RANGE OF \$3,700 TO \$4,200 WILL BE IN AREA OF CONSIDERATION.

6. RESEARCH SPECIFICATIONS UNDER PROPOSED ANNUAL CONTRACT REMAIN SAME AS FOR FY-1974. FUNDING PROCEDURES REMAIN AS SET FORTH REPAIR.

7. REQUEST BIDS BE OBTAINED AND SUMMARY CABLE TRANSMITTED SO AS TO PERMIT AWARD O/A AUGUST 28. KISSINGER

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Drafter: COM/BIC/OIM/NE/GAKEMP
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